

David M. Christensen | Curriculum Vitae

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SUMMARY

Advanced degrees in professional communication; experience with research, development, and fundraising enterprises; a solid record of writing and facilitating successful grant proposals; foundational entrepreneurial experience; professional and academic career track in the practice and production of effective professional communication and employing sound business principles. This experience and skill set synergy is uniquely suited to leading strategic growth of university research centers and academic units through developing funding partnerships (government, industry, private), identifying and securing collaborative research and development opportunities, and pursuing technology commercialization.

EDUCATION

- **PhD, English: Rhetoric and Professional Communication**
Utah State University, 2010
 - Dissertation title: *Understanding the National Science Foundation CAREER Award Proposal Genre: A Rhetorical, Ethnographic, and System Perspective*
- **MA, English: Literature and Writing**
Utah State University, 2005
- **BA, Communications: Public Relations**
Brigham Young University, 1990

ACADEMIC/PROFESSIONAL POSITIONS

Executive Director, SELECT (Center for Sustainable Electrified Transportation); Department of Electrical and Computer Engineering

Utah State University, May 2016-Present

Non-faculty lead for all center activities including budgeting, contracting, tech transfer, member relations, facilities, and operations

Senior Director of Development; Office of Advancement and Commercialization

Utah State University, March 2015-August 2016

Worked with development boards, alumni, and other individual donors as well as corporate and foundation contacts to raise funds for college and university priorities including new buildings, endowed chairs, scholarships, fellowships, study abroad opportunities, facilities improvements, and programmatic initiatives

Research Development Director; Commercial Enterprises

Utah State University, August 2012-March 2015

Facilitated research development with 15 Utah Science Technology and Research Initiative (USTAR) endowed professors/researchers at USU as well as 72 USTAR affiliate USU faculty for

programs ranging from single investigator to multi-institution; researched funding opportunities, provided strategic proposal development consultation, helped faculty develop funding portfolios, wrote proposal content, and developed and maintained relationships with funding agencies as well as academic and industry collaborators

Research Development Director; Mechanical and Aerospace Engineering

Utah State University, November 2009-August 2012

Built a research culture with proposal writing and grant winning excellence; increased sponsored funding; provided strategic feedback and helped develop faculty research portfolios; wrote proposal content; identified, developed, and maintained relationships with funding agencies and with potential internal and external collaborators; coordinated research efforts with the Dean's office, the Sponsored Programs Office, and the Vice President for Research Office

Program Manager/Research Assistant; ADVANCE Grant at USU

Utah State University, August 2006-February 2010

The NSF-funded ADVANCE Grant emphasized the strengths of diversity and the development and full participation of women and other underrepresented groups in academia. Created quarterly and annual reports; developed program website, web-based *Hiring for Excellence* modular training program, and faculty ombudspersons interactive training program; administrated multiple faculty mini-grants and reconciled budgets; collaborated with ADVANCE programs at other universities; coordinated efforts with internal offices

Project Lead; Online Editing Center

Utah State University, August 2005-May 2008

Provided editing services and supervised undergraduate editors for USU Electrical and Computer Engineering Department's Senior Design II and III courses; annually worked with 100 undergraduate students cycling through approximately 300 documents including proposals, design reviews, presentations, and reports

Research Intern; ADVANCE Grant at USU

Utah State University, January-July 2006

Consulted multiple professors in Biology and Instructional Technology on writing NSF CAREER Award proposals; organized a CAREER Award Preparation Workshop for Vice President for Research Office

OTHER PROFESSIONAL EXPERIENCE

Communication Consultant

Vernal, Utah, 1999-2005

Consulted on communication and marketing for clients including Ashley Regional Medical Center (ARMC) and National Finals Rodeo's Dinosaur Roundup Rodeo: created public relations and advertising materials; consulted on community and internal affairs including human resources/employee relations, training, speeches, special events, and crisis planning/management; developed a five-year strategic communication plan for ARMC's \$18 million expansion

President and CEO; DKC Inc. dba Christensen's

Vernal, Utah, 1997-2004

VP Merchandising and Communication; Christensen's

Vernal, Utah 1991-1997

Successfully operated a multi-million dollar, multi-location retail corporation; performed duties as strategic manager in human resources, marketing, buying, accounting, and merchandising; maintained successful relations with 30-40 employees and hundreds of vendors

Account Coordinator; Dunn, Reber, Glenn, Marz Advertising and Public Relations

Las Vegas, Nevada, 1989-1991

Managed public relations accounts and efforts for multiple clients (including Young Electric Sign Company (YESCO) and The Tournament Players Club/PGA Tour); developed public relations and advertising strategic plans and collateral for current and potential clients; facilitated creative processes between clients and agency

PUBLICATIONS

Lemon, Douglas K. with David M. Christensen (Editor). *Journey to the Starts: A History of Utah State University's Space Dynamics Laboratory*. Utah State University Research Foundation, 2016.

Price, Steven E. with David Christensen (Editor). *Love Letter: For a Japanese War Bride*. WestBow, 2014.

Christensen, David, Keith Gibson, and Laura Vernon. "The Role of the Cognate Course in Graduate Technical Communication Programs." *Programmatic Perspectives* (<http://www.cptsc.org/pp.html>). (2010) 2.1: 23-41.

Moeller, Ryan and David Christensen. "System Mapping: A Genre Field Analysis of the National Science Foundation's Grant Proposal and Funding Process." *Technical Communication Quarterly*. (2010) 19.1: 69-89.

Christensen, David, Ryan Moeller, Jennifer DeWinter, Lee Sherlock. "Mapping Genre Fields: Workshop." SIGDOC 09—ACM International Conference on Design of Communication. In *Proceedings of the 27th Annual International Conference on Computer Documentation*. ACM Press, New York, NY 2009.

Hult, Christine A., Thomas N. Huckin with David M. Christensen (Editor). *Instructor's Manual and Multimedia Resource Guide to Accompany 'The New Century Handbook.'* 4th ed. New York: Pearson, 2008.

Christensen, David, Jason Cootey, and Ryan Moeller. "Playing in Genre Fields: A Play Theory Perspective on Genre." In *Proceedings of the 25th Annual International Conference on Computer Documentation*. ACM Press, New York, NY 2007, 1-8.

PRESENTATIONS

"Inductive ERS – US Perspectives: Concept, Economics, Test Results, Upcoming Projects." Electric Road Systems (ERS) annual conference. Sandviken, Sweden. June 14, 2017.

“ADVANCE—USU Initiatives: Ombudsperson for Promotion & Tenure and Hiring for Excellence Search Committee Online Training Modules.” Poster presented at NSF 2009 ADVANCE Program Meeting. Alexandria, VA. October 29, 2009.

“Emerging Technologies: Exploring Collaboration Tools for the Digitized Writing Classroom.” Rocky Mountain Modern Language Association annual conference. Snowbird, UT. October 8, 2009.

“Genre Systems: Up Close and Personal.” The English Studies Forum. Utah State University, Logan, UT. March 25, 2009.

“Emerging Technologies: Bridging the Gap between Classroom and Workplace Tools.” With Quinn Warnick at Association for Business Communication annual conference. Tahoe, NV. October 30, 2008.

“The Role of the Cognate Course in Graduate Technical Communication Programs.” With Laura Vernon and Keith E. Gibson at Rocky Mountain Modern Language Association annual conference. Reno, NV. October 10, 2008.

“Playing in Genre Fields: A Play Theory Perspective on Genre.” With Ryan Moeller at SIGDOC 07—ACM International Conference on Design of Communication. El Paso, TX. October 22, 2007.

“Promising Partnership: How a Student-run Online Editing Center Helps Engineering Students Improve Their Technical Writing.” Poster, Association of Teachers of Technical Writing annual conference. New York, NY. March 21, 2007.

“Flying Under the Radar: How Rhetorical Speechwriting Choices Advocate without Alienating.” Association for Business Communication annual conference. San Antonio, TX. October 25, 2006.

TEACHING EXPERIENCE

Instructor

Utah State University, January 2011-Present

- University Connections (Honors sections)
- Professional Editing
- Teaching Technical Writing graduate seminar
- Engineering Honors Inquiry

Graduate Instructor

Utah State University, July 2004-December 2009

- Professional Writing Capstone
- Introduction to Technical Communication (live, online, hybrid-live/online/broadcast)
- Intermediate Writing: Research Writing in a Persuasive Mode (live; broadcast)
- Introduction to Writing: Academic Prose

Adjunct Instructor

Brigham Young University, April-June 2009

Management Communication: Writing in Organizational Settings

Writing Center Interim Director/Tutor

Utah State University, Uintah Basin Campus, January 2004-May 2005